



29 September – 10:00 AM

**Sala Igea, Istituto della Enciclopedia Italiana Treccani
Piazza della Enciclopedia Italiana, 4 – Rome
and
live on the Spreco Zero YouTube channel**

Presentation of the Waste Watcher International Observatory Report Cross-Country and Italy 2026

Welcome Remarks

Marta Leonori, Istituto della Enciclopedia Italiana

Introduction

Andrea Segrè, Scientific Director, Waste Watcher International – Zero Waste Campaign, University of Bologna

Food Coalition for Food Loss and Waste: From Evidence to Action (10:15–11:00)

Keynote Address

Maximo Torero, Chief Economist, FAO
(via video link)

Keynote Address

Biagio Di Terlizzi, Director, CIHEAM Bari
(via video link)



Project Presentation

Laura Garcia, University of Bologna

Moderator

Matteo Vittuari, University of Bologna

The Italian Case II and the Italy–US Cross-Country Report (11:00–11:45)

Presented by

Filippo Pini, University of Bologna

Moderated by

Luca Falasconi, University of Bologna, Waste Watcher International
and **Barbara Toci**, IPSOS DOXA



Closing Remarks

Maurizio Martina, Deputy Director-General, FAO
(via video link)

Round Table (11:45–13:00)

Lino Enrico Stoppani Executive Vice President, Confcommercio – President, FIPE, **Marco Defila** Secretary General, Federalimentare, **Mauro Lusetti** President, Conad, **Luca Brondelli di Brondello** Vice President, Confagricoltura, **Cristiano Fini** President, CIA – Italian Farmers Confederation, **Tommaso Battista** President, Copagri (via video link), **Gabriele Longanesi** Sole Director, Natura Nuova, **Cinzia Fontana** Head of Research & Development, Fruttage.

Vivere a Spreco Zero Award 2026, Preview

Schools Category: Award presented by **Mauro Lusetti**, President, Conad

Category Award: “*Circolare Gastronomica Scolastica*”

Speaker: Mario Stefano Traina, Culinary Arts Teacher and Head of Gastronomic Training, Istituto Archè – Piazza dei Mestieri, Catania

Special Mention: “*Il sogno di Lola*”

Speaker: Filomena Vitale, Teacher of Classes 2G and 2H, Istituto Comprensivo “San Marco Bonito Cosenza”, Castellammare di Stabia, Naples

2026 Good Practices Ambassador:

Category Award: Sara Segantin (via video link)

Light Lunch

Vivere a Spreco Zero Award 2026, Award Ceremony

From Monitoring to Giving: Introducing the Donometro (14:00–16:00)



Intergenerational Relay Category

Category Award: “*Prendi in casa*”

Speaker: Monica Bergamasco, Project Coordinator, “Prendi in casa – MeglioMilano” (via video link)

Non-Fiction Category – Pagine di Sostenibilità

Category Award: “*Uniti per la vita. Storia di simbiosi e cooperazioni*”, *Maurizio Casiraghi and Telmo Pievani, Il Mulino, 2026*

Speakers: Maurizio Casiraghi, Co-author, Professor of Zoology, University of Milano-Bicocca (via video link) and Telmo Pievani, Co-author

Biodiversity Category: Award presented by **Gabriele Longanesi**, Sole Director, Natura Nuova

Category Award: “Stazione Consorziale Sperimentale di Granicoltura per la Sicilia”

Speaker: Francesco Cancellieri, President, AssoCEA Messina APS

Special Mention: “pOd Gelato Vegetale”

Speaker: Chiara Ferrari, Founder and Head of Research & Development, pOd Gelato Vegetale (via video link)

Business Category

Category Award: Fruttage! Educational Project 2025/26 – Dal Campo al Banco con Ortilio: “FOOD ART: il bello di non sprecare”

Speaker: Laura Baicu, Head of Marketing, Fruttage!

Municipalities Category: Award presented by Tonia Sorrentino, Head of Marketing, Contract Catering, Camst

Category Award: “Orto solidale” – Municipalities of Pont-Saint-Martin and Donnas

Speaker: Marco Sucquet, Mayor of Pont-Saint-Martin (via video link)

Associations, Cooperatives and Third-Sector Organisations Category: Award presented by Tonia Sorrentino, Head of Marketing, Contract Catering, Camst

Category Award: “Magazzini sociali” – Io Potentino ETS

Speaker: Valentina Loponte, President, Io Potentino ETS

From Monitoring to Giving: Introducing the Donometro

Presentation by Giorgio Segrè, Project Manager, Sprecometro and Donometro

Tonia Sorrentino, Head of Marketing, Contract Catering, Camst



Attendance is free of charge, subject to mandatory registration.

For further information and registration, please email

sprecozero@lastminutemarket.it

